

RESP_ID 27635
 Age: 14 to 29
 Gender: Female
 Q3.0 [Names of internet sites that offer self publishing]
 Q3.0 Don't know any.
 Q4.0 [Have you ever heard of...?]
 lulu na
 blurb na
 iuniverse na
 authorhouse na
 trafford na
 moho na
 Q4.1 [Have you ever heard of...?]
 lulu No
 blurb No
 iuniverse No
 authorhouse No
 trafford No
 moho No

RESP_ID 28122
 Age: 30 to 49
 Gender: Male
 Q3.0 [Names of internet sites that offer self publishing]
 Q3.0 I don't even know.
 Q4.0 [Have you ever heard of...?]
 lulu na
 blurb na
 iuniverse na
 authorhouse na
 trafford na
 moho na
 Q4.1 [Have you ever heard of...?]
 lulu No
 blurb No
 iuniverse No
 authorhouse No
 trafford No
 moho No

RESP_ID 28706
 Age: 50 or above
 Gender: Male
 Q3.0 [Names of internet sites that offer self publishing]
 Q3.0 Not offhand, but I have looked at some before. They might be on my favorites.
 Q4.0 [Have you ever heard of...?]
 lulu na
 blurb na
 iuniverse na
 authorhouse na
 trafford na
 moho na
 Q4.1 [Have you ever heard of...?]
 lulu No
 blurb No
 iuniverse Don't know
 authorhouse Don't know
 trafford No
 moho Yes

RESP_ID 28725
 Age: 50 or above
 Gender: Female
 Q3.0 [Names of internet sites that offer self publishing]
 Q3.0 I can't think of any. Never been to such site.
 Q4.0 [Have you ever heard of...?]
 lulu na
 blurb na
 iuniverse na
 authorhouse na
 trafford na
 moho na
 Q4.1 [Have you ever heard of...?]
 lulu No
 blurb No
 iuniverse No
 authorhouse No
 trafford No
 moho No

RESP_ID 28996
 Age: 30 to 49
 Gender: Male
 Q3.0 [Names of internet sites that offer self publishing]
 Q3.0 I really don't know anything about that.
 Q4.0 [Have you ever heard of...?]
 lulu na
 blurb na
 iuniverse na
 authorhouse na
 trafford na
 moho na
 Q4.1 [Have you ever heard of...?]
 lulu No
 blurb No
 iuniverse No
 authorhouse No
 trafford No
 moho No

RESP_ID 29255
 Age: 50 or above
 Gender: Male
 Q3.0 [Names of internet sites that offer self publishing]
 Q3.0 Not aware of any.
 Q4.0 [Have you ever heard of...?]
 lulu na
 blurb na
 iuniverse na
 authorhouse na
 trafford na
 moho na
 Q4.1 [Have you ever heard of...?]
 lulu No
 blurb No
 iuniverse No
 authorhouse No
 trafford No
 moho No

RESP_ID 29282
 Age: 50 or above
 Gender: Male
 Q3.0 [Names of internet sites that offer self publishing]
 Q3.0 CNN.
 Q3.1 YouTube.
 Q4.0 [Have you ever heard of...?]
 lulu No
 blurb No
 iuniverse No
 authorhouse No
 trafford No
 moho Don't know
 Q4.1 [Have you ever heard of...?]
 lulu na
 blurb na
 iuniverse na
 authorhouse na
 trafford na
 moho na

RESP_ID 29410
 Age: 50 or above
 Gender: Female
 Q3.0 [Names of internet sites that offer self publishing]
 Q3.0 No idea.
 Q4.0 [Have you ever heard of...?]
 lulu na
 blurb na
 iuniverse na
 authorhouse na
 trafford na
 moho na
 Q4.1 [Have you ever heard of...?]
 lulu No
 blurb No
 iuniverse No
 authorhouse No
 trafford No
 moho No

RESP_ID 29532
 Age: 14 to 29
 Gender: Female
 Q3.0 [Names of internet sites that offer self publishing]
 Q3.0 I don't know any.
 Q4.0 [Have you ever heard of...?]
 lulu na
 blurb na
 iuniverse na
 authorhouse na
 trafford na
 moho na
 Q4.1 [Have you ever heard of...?]
 lulu No
 blurb No
 iuniverse No
 authorhouse No
 trafford No
 moho Yes

RESP_ID 29540
 Age: 30 to 49
 Gender: Female
 Q3.0 [Names of internet sites that offer self publishing]
 Q3.0 We don't do that.
 Q4.0 [Have you ever heard of...?]
 lulu na
 blurb na
 iuniverse na
 authorhouse na
 trafford na
 moho na
 Q4.1 [Have you ever heard of...?]
 lulu No
 blurb No
 iuniverse No
 authorhouse No
 trafford No
 moho No

RESP_ID 29887
 Age: 30 to 49
 Gender: Male
 Q3.0 [Names of internet sites that offer self publishing]
 Q3.0 Getty's.
 Q3.1 No others.
 Q4.0 [Have you ever heard of...?]
 lulu No
 blurb No
 iuniverse No
 authorhouse No
 trafford No
 moho No
 Q4.1 [Have you ever heard of...?]
 lulu na
 blurb na
 iuniverse na
 authorhouse na
 trafford na
 moho na

RESP_ID 29913
 Age: 14 to 29
 Gender: Female
 Q3.0 [Names of internet sites that offer self publishing]
 Q3.0 None.
 Q4.0 [Have you ever heard of...?]
 lulu na
 blurb na
 iuniverse na
 authorhouse na
 trafford na
 moho na
 Q4.1 [Have you ever heard of...?]
 lulu No
 blurb No
 iuniverse No
 authorhouse No
 trafford No
 moho No

RESP_ID 29987
 Age: 30 to 49
 Gender: Male
 Q3.0 [Names of internet sites that offer self publishing]
 Q3.0 None that I can think of.
 Q4.0 [Have you ever heard of...?]
 lulu na
 blurb na
 iuniverse na
 authorhouse na
 trafford na
 moho na
 Q4.1 [Have you ever heard of...?]
 lulu No
 blurb No
 iuniverse No
 authorhouse No
 trafford No
 moho No

RESP_ID 30495
 Age: 50 or above
 Gender: Female
 Q3.0 [Names of internet sites that offer self publishing]
 Q3.0 None.
 Q4.0 [Have you ever heard of...?]
 lulu na
 blurb na
 iuniverse na
 authorhouse na
 trafford na
 moho na
 Q4.1 [Have you ever heard of...?]
 lulu No
 blurb No
 iuniverse No
 authorhouse No
 trafford No
 moho No

RESP_ID 30540
 Age: 30 to 49
 Gender: Male
 Q3.0 [Names of internet sites that offer self publishing]
 Q3.0 Mm, I do not know of any.
 Q4.0 [Have you ever heard of...?]
 lulu na
 blurb na
 iuniverse na
 authorhouse na
 trafford na
 moho na
 Q4.1 [Have you ever heard of...?]
 lulu No
 blurb No
 iuniverse No
 authorhouse No
 trafford No
 moho No

RESP_ID 30945
 Age: 14 to 29
 Gender: Female
 Q3.0 [Names of internet sites that offer self publishing]
 Q3.0 I don't know.
 Q4.0 [Have you ever heard of...?]
 lulu na
 blurb na
 iuniverse na
 authorhouse na
 trafford na
 moho na
 Q4.1 [Have you ever heard of...?]
 lulu No
 blurb No
 iuniverse No
 authorhouse No
 trafford No
 moho No

RESP_ID 31070
 Age: 14 to 29
 Gender: Female
 Q3.0 [Names of internet sites that offer self publishing]
 Q3.0 Well, MySpace, Friendster, Blogspot, deviant and that's about it.
 Q3.1 That's it.
 Q4.0 [Have you ever heard of...?]
 lulu Yes
 blurb No
 iuniverse No
 authorhouse No
 trafford No
 moho No
 Q4.1 [Have you ever heard of...?]
 lulu na
 blurb na
 iuniverse na
 authorhouse na
 trafford na
 moho na

RESP_ID 31157
 Age: 50 or above
 Gender: Female
 Q3.0 [Names of internet sites that offer self publishing]
 Q3.0 I don't do that.
 Q3.1 None.
 Q4.0 [Have you ever heard of...?]
 lulu No
 blurb No
 iuniverse No
 authorhouse No
 trafford No
 moho No
 Q4.1 [Have you ever heard of...?]
 lulu na
 blurb na
 iuniverse na
 authorhouse na
 trafford na
 moho na

RESP_ID 31816
 Age: 50 or above
 Gender: Female
 Q3.0 [Names of internet sites that offer self publishing]
 Q3.0 No, I don't think so.
 Q4.0 [Have you ever heard of...?]
 lulu na
 blurb na
 iuniverse na
 authorhouse na
 trafford na
 moho na
 Q4.1 [Have you ever heard of...?]
 lulu No
 blurb No
 iuniverse No
 authorhouse No
 trafford No
 moho No

RESP_ID 31861
 Age: 30 to 49
 Gender: Female
 Q3.0 [Names of internet sites that offer self publishing]
 Q3.0 People, US Magazine and Sports Red Sox Special.
 Q3.1 CBS, MTV and Youtube.
 Q4.0 [Have you ever heard of...?]
 lulu No
 blurb No
 iuniverse No
 authorhouse No
 trafford No
 moho No
 Q4.1 [Have you ever heard of...?]
 lulu na
 blurb na
 iuniverse na
 authorhouse na
 trafford na
 moho na

RESP_ID 32091
 Age: 14 to 29
 Gender: Male
 Q3.0 [Names of internet sites that offer self publishing]
 Q3.0 Um, I can't because I wouldn't pay. I mean if I'm paying for videos.
 Q4.0 [Have you ever heard of...?]
 lulu na
 blurb na
 iuniverse na
 authorhouse na
 trafford na
 moho na
 Q4.1 [Have you ever heard of...?]
 lulu No
 blurb No
 iuniverse No
 authorhouse No
 trafford No
 moho No

RESP_ID 32207
 Age: 14 to 29
 Gender: Female
 Q3.0 [Names of internet sites that offer self publishing]
 Q3.0 eBay.
 Q4.0 [Have you ever heard of...?]
 lulu na
 blurb na
 iuniverse na
 authorhouse na
 trafford na
 moho na
 Q4.1 [Have you ever heard of...?]
 lulu No
 blurb No
 iuniverse No
 authorhouse No
 trafford No
 moho No

RESP_ID 32227
 Age: 30 to 49
 Gender: Female
 Q3.0 [Names of internet sites that offer self publishing]
 Q3.0 None. YouTube.
 Q3.1 None.
 Q4.0 [Have you ever heard of...?]
 lulu No
 blurb No
 iuniverse No
 authorhouse No
 trafford No
 moho No
 Q4.1 [Have you ever heard of...?]
 lulu na
 blurb na
 iuniverse na
 authorhouse na
 trafford na
 moho na

RESP_ID 32372
 Age: 14 to 29
 Gender: Female
 Q3.0 [Names of internet sites that offer self publishing]
 Q3.0 craigslist and eBay.
 Q3.1 None that I can think of.
 Q4.0 [Have you ever heard of...?]
 lulu No
 blurb No
 iuniverse No
 authorhouse No
 trafford No
 moho No
 Q4.1 [Have you ever heard of...?]
 lulu na
 blurb na
 iuniverse na
 authorhouse na
 trafford na
 moho na

RESP_ID 32784
 Age: 14 to 29
 Gender: Male
 Q3.0 [Names of internet sites that offer self publishing]
 Q3.0 Oh, I have no idea.
 Q4.0 [Have you ever heard of...?]
 lulu na
 blurb na
 iuniverse na
 authorhouse na
 trafford na
 moho na
 Q4.1 [Have you ever heard of...?]
 lulu No
 blurb No
 iuniverse No
 authorhouse No
 trafford No
 moho No

RESP_ID 33126
 Age: 50 or above
 Gender: Female
 Q3.0 [Names of internet sites that offer self publishing]
 Q3.0 I can't think of the name of the company.
 Q4.0 [Have you ever heard of...?]
 lulu na
 blurb na
 iuniverse na
 authorhouse na
 trafford na
 moho na
 Q4.1 [Have you ever heard of...?]
 lulu No
 blurb No
 iuniverse No
 authorhouse No
 trafford No
 moho No

RESP_ID 33262
 Age: 50 or above
 Gender: Male
 Q3.0 [Names of internet sites that offer self publishing]
 Q3.0 I cannot think of any.
 Q4.0 [Have you ever heard of...?]
 lulu na
 blurb na
 iuniverse na
 authorhouse na
 trafford na
 moho na
 Q4.1 [Have you ever heard of...?]
 lulu No
 blurb No
 iuniverse No
 authorhouse No
 trafford No
 moho No

RESP_ID 33548
 Age: 14 to 29
 Gender: Female
 Q3.0 [Names of internet sites that offer self publishing]
 Q3.0 I can't think of any.
 Q4.0 [Have you ever heard of...?]
 lulu na
 blurb na
 iuniverse na
 authorhouse na
 trafford na
 moho na
 Q4.1 [Have you ever heard of...?]
 lulu No
 blurb No
 iuniverse No
 authorhouse No
 trafford No
 moho Yes

RESP_ID 33886
 Age: 14 to 29
 Gender: Male
 Q3.0 [Names of internet sites that offer self publishing]
 Q3.0 None.
 Q4.0 [Have you ever heard of...?]
 lulu na
 blurb na
 iuniverse na
 authorhouse na
 trafford na
 moho na
 Q4.1 [Have you ever heard of...?]
 lulu No
 blurb No
 iuniverse No
 authorhouse No
 trafford No
 moho No

RESP_ID 34049
 Age: 14 to 29
 Gender: Male
 Q3.0 [Names of internet sites that offer self publishing]
 Q3.0 www.youtube.com, www.myspace.com and www.facebook.com.
 Q3.1 None.
 Q4.0 [Have you ever heard of...?]
 lulu No
 blurb No
 iuniverse No
 authorhouse No
 trafford No
 moho No
 Q4.1 [Have you ever heard of...?]
 lulu na
 blurb na
 iuniverse na
 authorhouse na
 trafford na
 moho na